

## GLOSSARY AND TERMS

- **1X / 1xRTT = 2nd Generation Data Transmissions Standard**
- **ACH = Automated Clearing House (service used to electronically transfer funds)**
- **CDMA = Code-Division Multiple Access, a technology used to provide wireless services**
- **CPM = Cents Per Minute**
- **ESN = Electronic Serial Number - A unique identifier assigned to every handset and device**
- **EVDO = Evolution Data-Only, a 3rd generation data transmission standard**
- **IS95A = 1st generation analog voice and data standard**
- **KB = Kilobyte**
- **LD = Long Distance**
- **MB = Megabyte (equal to 1024 kilobytes)**
- **MDN = Mobile Directory Number (Telephone Number associated with cell phone)**
- **MOU = Minutes of Use**
- **MMS = Multimedia Message Service (Picture Messaging)**
- **MTM = Month-To-Month when describing Contract Terms and Mobile-To-Mobile when describing a Service Feature/add-on**
- **N & W = Nights and Weekends**
- **OSP = Old Service Provider, typically seen in conjunction with Porting**
- **Paper Detail Billing = Paper Bills contain the most detailed listing of all Calls, Text Messages, Picture Messages, and Data Usage available as well as summaries of minutes uses during billing period.**
- **POS = Point Of Sale material--Includes, but not limited to; posters, stickers, signage, and other materials provided for consumer marketing**
- **SMS = Short Message Service (Text Messaging)**
- **Vmail = Voicemail**
- **WLNP = Wireless Local Number Portability--The process by which customers can move their existing MDN between carriers**